



How to Lead a Quest: A Handbook for Pioneering Executives (Paperback)

By Jason Fox

John Wiley Sons Australia Ltd, Australia, 2016. Paperback. Book Condition: New. 230 x 152 mm. Language: English . Brand New Book. Unlock progress through doubt and uncertainty The biggest threat facing modern business is the sheer complexity of an uncertain future. That, and the fact that everyone is busy. Too busy for progress. Workplace cultures have become cursed with efficiency. And so when it comes to developing strategy, we default to our defaults. We favour quick fixes, easy templates and familiar approaches, developing robust plans that do little to mitigate strategic risk or generate new value. The result? The future comes, and businesses die. But no longer! *cue trumpets* How to Lead a Quest is a book for pioneering leaders - folks who know that enterprise strategy is far too important to condemn to smart goals , a clear vision for the future and other such rubbish. Within this book, you ll discover how to: * liberate enterprise leadership and workplace cultures from the curse of efficiency, default thinking and the delusion of progress * explore complex and uncertain futures to find profound insights that mitigate strategic risks and ensure your business model remains viable * create new value and enduring...



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Reviews

Good eBook and helpful one. It really is written in straightforward words and phrases and never confusing. I am just effortlessly could possibly get a enjoyment of looking at a published book.

-- **Romaine Rippin**

The book is great and fantastic. it absolutely was written very properly and beneficial. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Lyda Davis II**