



Business and Financial Models (Paperback)

By Clive Marsh

Kogan Page Ltd, United Kingdom, 2013. Paperback. Book Condition: New. 206 x 146 mm. Language: English . Brand New Book. Financial modelling is a vital tool for business strategists and decision makers. A good business model should describe how an organization creates and delivers value. A tool for business strategy, it enables a company to experiment with different ideas and scenarios in a safe, low-risk environment, to consider what it is aiming to achieve, and to prioritize accordingly. Financial modelling involves building a financial evaluation from a more abstract business model, enabling hypotheses and scenarios to be translated into numbers. Business and Financial Models provides an accessible introduction to these essential strategic practices, with guidance on using Microsoft Excel for projection and analysis. The book takes you through the process of building your model from the initial phase of formulating questions through modelling cash flow, budgets, investment appraisal and dashboard tools for monitoring performance. Business and Financial Models also includes coverage of new visual thinking techniques, and how these can be incorporated into conventional business modelling.



READ ONLINE
[4.41 MB]

Reviews

Unquestionably, this is the best operate by any article writer. It is really basic but surprises from the 50 % of the ebook. I realized this ebook from my i and dad suggested this ebook to discover.

-- **Kacie Schroeder**

This pdf could be well worth a read through, and a lot better than other. It is amongst the most incredible publication i have got read through. I discovered this book from my dad and i recommended this publication to discover.

-- **Sadye Hilll**

Other Books



America s Longest War: The United States and Vietnam, 1950-1975 (Paperback)

McGraw-Hill Education - Europe, United States, 2013. Paperback. Book Condition: New. 5th. 206 x 137 mm. Language: English . Brand New Book. Respected for its thorough research, comprehensive coverage, and clear, readable style, America s Longest War explores the origins of the...



Pilgrim: Book 8 (Paperback)

CHURCH HOUSE PUBLISHING, United Kingdom, 2015. Paperback. Book Condition: New. 206 x 144 mm. Language: English . Brand New Book. Pilgrim is a teaching and discipleship resource from the Church of England that helps enquirers and new Christians explore what it means...



Nickel Plated (Paperback)

Amazon Encore, United States, 2011. Paperback. Book Condition: New. 206 x 137 mm. Language: English . Brand New Book. It was weird to just get a contact out of nowhere. She was a kid, though, I could tell that from just the...



The Story of Christopher Columbus (Paperback)

DK Publishing, United States, 2001. Paperback. Book Condition: New. American.. 222 x 146 mm. Language: English . Brand New Book. Find out how explorer Christopher Columbus survived great danger on the high seas on his voyages to the New World. Longer sentences...



Twitter Marketing Workbook: How to Market Your Business on Twitter (Paperback)

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Twitter Marketing Workbook 2016 Learn how to market your business on Twitter for free A best-selling...



A Parent s Guide to STEM (Paperback)

U.S. News World Report, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.This lively, colorful guidebook provides everything you need to know to help your child get inspired, succeed...