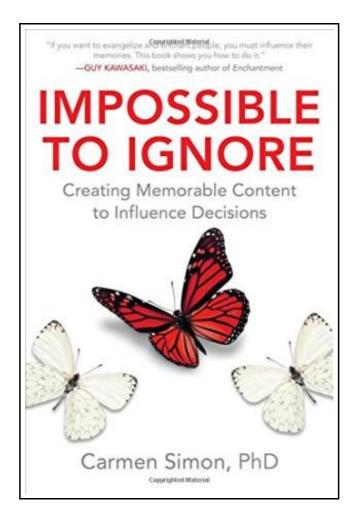
### Impossible to Ignore: How to Influence Your Audience s Memory and Spark Action Using Brain Science (Hardback)



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